

# Education as a Tool for Conservation: On the Ground Success Stories

Panel Discussion with:

**Dave Magpiong**, BEN Committee

**Georgia Jeppeson**, United States Fish and Wildlife Service

**Regan Brooks**, Urban Bird Sounds Project

**Joni Ellis**, Optics for the Tropics

**Melissa Pitkin**, Point Reyes Bird Observatory Conservation Science



Bird Conservation through  
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As a future resource for ALL bird educators, the Bird Education Network is compiling case studies that clearly demonstrate how our bird education activities directly affect the birds.



The primary objective of this project is to document a cumulative conservation effect of our collective bird education efforts.

This will help to:

- identify common threads in bird education success
  - can help develop Bird Education Best Practices
- provide anecdotal evidence for potential funders

Ideally, conservation results are measurable changes such as:

- habitats protected /restored
- and of course, increases in bird populations

Conservation results may also include observable actions such as:

- public behavioral changes
- corporate policy shifts
- legislation being passed

# How do bird educators measure up??

The only way we can accurately answer this is to **document our efforts.**

**Bird education efforts  
require perseverance.**

Education efforts rarely have results  
that are immediately observable.

Keep plugging away!

# **Bird education DOES make a difference for the birds!**

Eagle Rock School in Estes Park, CO

Champagne Island in Cape May County, NJ

Sonoraville Middle School in Calhoun, GA

SEA Program at Alcatraz, CA